

Johnson Creek Chamber Board Meeting Minutes  
Thursday, July 9, 2009

The following were in attendance: Pat Smith, LaVerne Vetrano, Jamie Jaeger, Rick Kaltenberg, Connie Oestreich, Bonnie Hertel, Chris Bezoenik and Mark Johnsrud.

- I. The meeting was called to order at 3:59pm by President, Rick Kaltenberg.
- II. Agenda approved with no revisions
- III. Minutes of the meeting from May were reviewed. With a motion by Chris Bezoenik, a second by LaVerne Vetrano and a vote the minutes were approved with no changes.
- IV. Treasurer's report May 15 – June 18, 2009 No changes since last meeting held June 23<sup>rd</sup>.
- V. Update check process/ Approve checks
  - Checks for July totaled \$2,291.43 plus est. We Energies at \$65.00. With a motion by Chris Bezoenik and a second by LaVerne Vetrano and a vote the motion was passed to pay the bills.
  - Per by-laws anything in budget does not need monthly approval however Rick would like to approve all expenses monthly.
- VI. Golf Outing review
  - Event went well. Money still coming in. Rick will have numbers at next meeting. Enough money was taken in to cover the scholarships.
- VII. Set date for Executive Director Review July 14?)
  - Connie provided additional information regarding hours worked.
  - Date set for July 23<sup>rd</sup> at 4pm.
- VIII. Budget Review – move to discussion under other business
- IX. Fundraisers –a. Events committee- determine what current events are working and what we need to eliminate. Brainstorm new ideas for raising money. Review each event that we do keep and tweak it to make it better- if possible. Including Pat's Fun days.
  - Chris and Pat volunteered to work on this committee. Pat suggested sending an e-mail for other chamber members to have an opportunity to serve on this committee.
- X. Website
  - Connie noted she did not receive a bill from Jen for the month of June, maybe no updates were done.
  - Rick asked that the board look at other websites and report back at the next meeting on what we might like to add or change to our site. Rick liked Watertown's site and wanted to find out how much Chamber time is spend updating the site. In the interest of saving money Rick wants to approach Joe Brown at the school to see if they could work on updating our site.
- XI. Rummage O Rama
  - Discussed only using the \$5.00 envelopes and eliminating the \$2.00 ones.
  - Add map to our website but must have a firm deadline
- XII. Other Business
  - Chris had met with Mark Johnsrud and he offered an empty office at the Community Center to relocate the Chamber Office. This plan would need to come before the village board and meet their approval. This would be a term of 3-5 years until the office is filled with a Park & Rec. Director. Mark suggested the Chamber come up with a business plan to submit. Pat, Rick, Chris and Connie will meet to work on this plan.
  - Tourism – Bonnie discussed creating a mission statement on what the tourism money could be used for and to form a committee of interested Chamber and Community members.
  - Discussed involving membership in regular business meetings per by-law and hold one annual meeting.
- XIII. Next board meeting Aug. 13<sup>th</sup> at Culvers.
- XIV. Chris Bezoenik made a motion and with a second by LaVerne Vetrano meeting was adjourned at 5:07pm.