

Minutes from meeting of 8-13-09
Johnson Creek Chamber of Commerce
Culvers at 4:05 pm

1. Attendance: Pat Smith, Jaime Jaeger, Sherry Lange, Chris Bezoenik, Connie Oestreich, Mark Johnsrud
2. Motion/second to approve minutes of 7-9-09 by Chris/Sherry Motion passed.
3. Discussion re: Treasurer's Report:
 - a. Pat wanted to know the significance of "Profit & Loss Detail" report and the dates of 6/19 – 7/13, instead of month of July. Connie explained that it was from the last meeting to today. Pat responded that the next report needs to reflect the previous full month, not to current date, and how this reflects the current budget.
 - b. Sherry suggested that we ask a Chamber member to sponsor our newspaper subscriptions.
 - c. Motion/second to approve Treasurer's Report as presented by Sherry/Chris. Motion passed.
4. Motion/second to approve payment of monthly bills as presented by Pat/Jaime. Motion passed.
5. Tourism Committee members not present to give update.
6. Fundraisers
 - Sherry: Sell more memberships!
 - Mark: How many elected officials are members? Answer per Connie: 0
 - Sherry: Check other Chambers to see if Kohls and Menards are members in those cities. Why are they not members here? Answer per Connie: Corporate decision.
 - Sherry: What do we offer our members?
 - Pat: What is expected? What *should* we offer?
 - Chris: We do offer exposure of our businesses through our Creek Fest, Empty Nest Golf Outing, etc.
 - Sherry: Our membership committee should brainstorm this.
 - Mark: We could video stream on our website.
7. Pictures of park benches will be done.
8. Theresa Copp is working on the gift certificates.
9. Connie reported the website is still being worked on.
 - Sherry: We need to teach our administrative team how to upgrade the front page.
10. Tim Hun says the Food Pantry donations are not good January – November. He suggests a contest between businesses. This can be discussed later.
11. Mark reported on the Governor's budget. He said the Residential Value in town is up 16% and the Commercial Value is up 21%. He says the mill rate will go down about 2%. Motion/second by Chris/Sherry to table until November to see what the actual tax situation looks like. Motion passed.
12. Punch List reviewed.

13. Other business:

- a. Chris would like to do something nice for Becky Brasch for all her hard work chairing the Creek Fest committee. It was decided to give the donated Performing Arts tickets to her at the next Creek Fest meeting on Aug. 31.
- b. Chris would like to see an Events Committee that is the umbrella for all Johnson Creek events. Not a decision-making committee, but a clearing house of sorts so that resources such as volunteers and advertising dollars can be coordinated. The Tourism Committee has an events calendar for the county.
- c. Mark reported that the Village Board needs support for the pavilion at Centennial Park. Please come to the meeting on Monday, August 24.

14. Next meeting at Culvers on September 10 at 4:00 pm

15. Meeting adjourned.